

## COOKIE POLICY

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This Cookie Applications Policy; It applies to all websites run by or on behalf of the LYNX GLOBAL Group of Industries, branded websites on third party platforms (such as Facebook and YouTube), and applications accessed or used ("LYNX GLOBAL Group of Industries websites") through these websites or third party programs.

By using LYNX GLOBAL Group of Industries sites, you consent to the use of cookies in accordance with this Cookie Applications Policy. If you do not want cookies to be used in this way, you should not edit your browser settings or use LYNX GLOBAL Group of Industries sites. Disabling the cookies we use may affect your user experience on LYNX GLOBAL Group of Industries sites.

The table below summarizes the different types of cookies we use on LYNX GLOBAL Group of Industries sites, along with their respective purposes and duration (how long each cookie is to be stored on your device).

What are Cookie applications?

Cookies are files or pieces of information that can be stored on your computer (or other Internet-enabled devices such as smartphones and tablets) when you visit a LYNX GLOBAL Group of Industries site. It includes the name of the website from which it was taken, the "life" of the cookie (eg how long it will be kept on your device), and a unique number value that is usually built up randomly.

For what purpose do we use cookies?

Cookies; We use LYNX GLOBAL Group of Industries sites to make it easier to use and to better customize LYNX GLOBAL Group of Industries sites and products in line with your interests and needs. Cookies can also be used to speed up the activities and experiences you will perform on our sites in the future. Also, cookies are anonymous that enable us to understand how people use our sites and aggregate statistical data to help us gather and improve the structure and content of our sites. This data is not information that can help us identify you.

What types of cookies do we use?

Two types of cookies can be used on LYNX GLOBAL Group of Industries sites; "Session cookies" and "permanent cookies". Session cookies are temporary cookies that are kept on your device until you leave the LYNX GLOBAL Group of Industries site. A permanent cookie is stored on your device for a longer period of time until you delete it. (How long the cookie will be kept on your device will change depending on the duration or "life" of that cookie and your browser's settings).

Some pages you visit may receive information that can be shared with third parties that directly support our promotional activities and website enhancements, using pixel tags (also called clean gifs) can be shared with our third party advertising agencies to ensure their visibility. For example, website usage information about visitors to LYNX GLOBAL Group of Industries sites may be shared with our third party advertising agencies to ensure more effective visibility of banner advertisements on our websites. This information may be related to your personal information but they cannot identify you.

Cookies used on LYNX GLOBAL Group of Industries Sites

Cookie Type	What does it do?	Do these cookies collect my personal
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		information / can I identify my identity?
Compulsory	These cookies are necessary for LYNX GLOBAL Group of Industries sites to work properly, they allow you to browse our sites and take advantage of the site features. This is an example of remembering previous actions (eg text entry) when returning to a page within the same session.	These cookies do not identify your identity. If you do not accept these cookies, performance on the website or parts of the site may be affected.
Performance	These cookies are; It helps us understand how visitors interact with our website by providing information about issues such as visited areas, time spent on the site, and error messages encountered. This allows us to improve the performance of our website.	These cookies do not identify your identity. All data is taken anonymously and put together.
Functionality	This cookie allows you to remind us of your preferences of our websites (eg your username, your region or the language you use) for a more personalized online experience. Cookies also enable visitors to watch videos, play games and use social tools such as blogs, chat rooms and forums.	The information these cookies collect is your username or your identity, such as your profile Picture May contain confidential data that can be identified. Which what we collect data, what we do with that data and with whom we share this data we must always be transparent. If these cookies If you do not agree, the performance of the website and functionality may be affected and some content may not be accessible.
Targeting / advertising	These cookies are used to serve content that is close to you and your interests. It can be used to deliver targeted ads or to limit the number of times an ad is displayed to you. It also helps us measure the efficiency of advertising campaigns on LYNX GLOBAL Group of Industries and non-LYNX GLOBAL Group of Industries websites. We may use these cookies to remember the websites you visit and share this information with third parties, including advertisers and our own organizations.	Many types of these cookies are Identifier by following with their address can collect information. Information collected and this detailed information on how the information is used for the Targeting / Advertising section below. Look.

### How do we use third party cookies?

We work with some third-party suppliers that set cookies on your device when you visit LYNX GLOBAL Group of Industries sites, so that they can provide you with the services they provide. For detailed information about these cookies and how you can opt out of receiving these cookies, see the relevant sections below.

When you visit LYNX GLOBAL Group of Industries sites, you can get cookies from third party websites or domains. We work to identify these cookies before they are put into use so that you can decide whether or not to accept cookies. Detailed information about these cookies may be available on the relevant third party website.

### How can I check or delete cookies?

Many internet browsers are set to automatically accept cookies by default. You can change these settings to block cookies or alert when cookies are sent to your device. There are several ways to manage cookies. For detailed information about how to edit your browser settings, please refer to the instruction or help screen.

If you disable the cookies we use, this action may affect your user experience on LYNX GLOBAL Group of Industries sites; for example, you may not be able to view certain sections of the LYNX GLOBAL Group of Industries site, or you may not be able to access information customized for you when you visit a LYNX GLOBAL Group of Industries site.

If you use different devices to display LYNX GLOBAL Group of Industries sites (eg computer, smartphone, tablet, etc.), you need to make sure that each browser on each of these devices is set to suit your cookie preferences.

More information

Session / temporary: These cookies are deleted from your device after you leave the website.

Permanent / Permanent: These cookies are not deleted from your device after you leave the website. It is kept on your device for a longer time.

## PERFORMANCE

PERFORMANCE			
Cookie Used:	What does it do?	How long is it kept on your device?	Cookie details
Analysis / Monitoring	It provides anonymous aggregate data about where you browse and what you do on LYNX GLOBAL Group of Industries and other websites.	Persistent, session and third party	<p>LYNX GLOBAL Group of Industries uses the following Analytical Cookies and Web Pointers.</p> <p>Unica: Search for detailed information about how Unica works</p> <p>Google Analytics: Search for detailed information about Google Analytics</p> <p>Web Trends: Search for detailed information on Web Trends</p> <p>Omniure / Site Catalyst: Search for detailed information about Omniure and Site Catalyst</p> <p>YouTube Watch: Search for detailed information about YouTube</p> <p>pixel.quantserve.com (third party cookies): Search for detailed information about Quantserve</p> <p>Gemius: Search for more information about Gemius</p> <p>Wordpress Stats: Search for detailed information about Wordpress Stats</p>
FUNCTIONALITY			
Social Media / sharing	It allows you to share comments, ratings, pages,	Third Party	<p>Add This: Search for detailed information about Add This</p> <p>Facebook: Search for detailed information about Facebook</p> <p>Facebook Social Plug-ins: Search for detailed information about</p>

	bookmarks and helps provide easier access to social networks and social tools.		Facebook Social Plug-ins Twitter: Search for detailed information about Twitter Buttons: Search for detailed information about Twitter Badge YouTube: Search for detailed information about YouTube LinkedIn: Search for detailed information about LinkedIn
Career Portal	It remembers your preferences, login information and positions you are interested in for your current and future visits.	Third Party	Oracle: Search for detailed information about Oracle

#### TARGETING / ADVERTISING

Cross-site tracking	It provides anonymous information about visitors, such as sites visited before and after a LYNX GLOBAL Group of Industries website.	Persistent, session and third party	360tag.com: Search for detailed information about 360tag.com admeta.com: Search for detailed information about admeta.com adnxs.com: Search for detailed information about adnxs.com doubleclick.net: Search for detailed information about Doubleclick.net mathtag.com: Search for detailed information about mathtag.com media6degrees.com: Search for detailed information about media6degrees.com Nielsen NetRatings Site Census: Search for more information about the Nielsen NetRatings Census quisma.com: Search for detailed information about quisma specificclick.net: Search for detailed information about specificclick.net undertone.com: Search for detailed information about undertone.com weborama.fr: Search for detailed information about weborama.fr
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#### VARIOUS TOPICS

Rich Media	It supports various functions such as video playback, using online gift coupons and affiliate applications, downloading music on the websites of LYNX GLOBAL Group of Industries and its partners.	Persistent, session and third party	YouTube: Search for detailed information about YouTube pushexp.com: Search for detailed information about pushexp.com telemetryverification.net: Search for detailed information telemetryverification.net
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<p>Pointer Domains</p>	<p>Web beacons support a variety of functions on LYNX GLOBAL Group of Industries 's websites. Web beacons (also called web bugs / pixel tags / clean GIFs) track visitors' behavior on their website; to third party companies kullanıcıların web sitelerinde ne yaptıkları ve IP adresleri gibi bilgiler sağlarlar.</p>	<p>Persistent, session and third party</p>	<p>We use several different pointers on LYNX GLOBAL Group of Industries websites, we provide some examples of how some of the most frequently used pointers work:          Flashtalking and TangoZebra; collects anonymous data (browser information, operating system, page views) that can be used to provide content that may be of interest to users; this data can be used to measure popular campaigns and web pages. These collected data are shared with third parties. It is used on the following LYNX GLOBAL Group of Industries sites:          lynx-global.com          granitania.com          ilovemystone.com          Vzaar.com: Used with the flash player to play videos on websites.</p>
<p>Other</p>	<p>It supports various functions on LYNX GLOBAL Group of Industries websites.</p>	<p>Persistent, session and third party</p>	<p>Search for detailed information about          maps.google.com:maps.google.com          JSESSIONID: Search for detailed information about JSESSIONID</p>